



## **Guelph band releases new family-focused single** **Single release marks launch of Indiegogo album presale campaign**

[GUELPH, Ontario – January 27, 2014] – Guelph band Jon D’Eaux and the Sibling Rivals released the first track on its 11-song album today. “Garbage Truck” reveals a taste of the band’s unique promise: Good, modern music, written largely by children.

D’Eaux – a father of three – says his kids provided the genesis of every song in the project, including Garbage Truck, the first single.

“Our toddler loved seeing the garbage truck so much that one day he started singing about it - loudly. I picked up the guitar and played along,” D’Eaux says. “Some dads make awesome forts. Some coach sports. At our house, the kids make up songs and we develop them together.”

D’Eaux, who at one time pursued a living as a professional singer/songwriter, is no stranger to playing and recording music. He recorded and mixed all songs on the album in his home studio. He launched an Indiegogo campaign today to presell the full album, available March 2014. The presales are intended to help offset the initial upfront costs of having the album professional mastered, designed and printed.

“It’s sometimes hard to find music that I like with themes and lyrics that are appropriate to listen to with kids in the room,” D’Eaux says. “This is fully modern music that still fits that purpose – it’s music that we all like, and can listen to together.”

The band’s Indiegogo campaign runs today through February 28, 2014.

For more information, visit <http://www.jondeaux.com/>.

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