



## **Guelph toddler resists selling his music to the world**

***Dad releases album of songs his kids wrote; kids claim “my album” and take each CD back***

**Guelph, Ontario [March 25, 2014]** – After months of recording full band versions of ten original songs written by his three children under seven, Jonathan D’Eaux has encountered a problem common to many independent musicians: he can’t get the albums out the door.

“The CD has been professionally mastered, designed and printed, but my youngest son just doesn’t understand the concept of selling the album,” D’Eaux says. “Every time one exchanges hands he throws a tantrum until the owner gives it back. We’ve made hundreds of dollars so far but I’m still not sure anyone’s managed to listen to it outside of our house.”

The album – called *If It’s Too Loud, You’re Too Old* – is a collaboration between D’Eaux and his three children, ages two, five and seven. The kids came up with melodies and words for most of the songs, and D’Eaux strummed along on his guitar and fleshed each song out. D’Eaux (not his real name) has published the album under the stage name, Jon D’Eaux and the Sibling Rivals.

“I discovered pretty early on that if I wanted our kids to listen to music, I’d rather play it myself,” D’Eaux says. “The music that I appreciate most is unfortunately full of adult themes and F-bombs. And the music that’s designed for kids makes me want to participate in adult themes and yell F-bombs. This is a happy medium.”

D’Eaux ran an Indiegogo campaign last month to help cover the costs of design, mastering and printing the album. He managed to raise enough money to cover half of his expenses – all proudly paid out to other creative professionals who are also dads. He hopes to sell enough copies of the album – available as a physical CD or MP3 – to pay off the full expenses, and “maybe take the family out to dinner.”

“I started this project as a bit of a lark because making music with the kids helped me remember how much fun I used to have writing and recording,” D’Eaux says. “But the music is actually good. It won’t make a discerning parent’s ears bleed. And, it’s appropriate for families to listen to together.”

For more information, visit <http://www.jondeaux.com/>

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